

## Flex, Earn & Share Campaign

**Campaign Period: 3 – 10 July 2025. Redeem during shop operation hours.**

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### Mechanics:

1. **Download** the official **Digital Badge** from the campaign website. [Click here.](#)
  2. **Post a video** on social media (Feed or Reel, not Story)  
– You can show yourself **skipping, dancing, using XS products, or any fitness/lifestyle activity**
  3. Visit any **Amway Shop** and show the staff:
    - ✓ Your **social media post**
    - ✓ Your **digital badge**
  4. Staff will verify and give you **6 cans of XS Energy Drink (short expiry) \*Limited to only first 100 redemptions per Shop per day\***
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### Terms & Conditions:

- Open to all Malaysian ABOs/APCs aged 18 and above.
- Campaign is valid **only from 3 July (10am) – 10 July (8pm) 2025**
- **First 100 redemptions per Shop per day.**
- Each ABO/APC is eligible for **1 redemption only** per day.
- Only **valid ABOs and APCs** with a post AND badge shown at the point of collection will qualify.
- Posts must be publicly viewable on **Facebook / Instagram / TikTok.**
- Participants must post their entry on **Facebook/TikTok and/or Instagram Reels** using the following hashtags:
  - #XMoveSkip
  - #XMoveNation
  - #FlexEarnShare
- The participants must tag @amwaymy and 3 friends to invite them to join in the post.
- Participants must follow the official Amway Malaysia Instagram account (@amwaymy).
- Profiles must be set to public for entries to be visible.
- Prizes are non-transferable and cannot be exchanged for cash or other alternatives.

- Amway reserves the right to modify, cancel, or terminate the Challenge or any part of it without prior notice.

**Important:** If you're submitting posts for redemption, please ensure that **each video or content shared must be different**. Duplicate posts or repeated use of the same video will not be accepted for multiple redemptions.

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### **Content Rights and Responsibility**

1. By participating, you grant Amway permission to repost or feature your content on its social media platforms and other digital channels, with credit.
  2. Participants are responsible for ensuring that their submission does not contain any offensive, unlawful, or inappropriate material. Amway reserves the right to remove or disqualify such entries.
  3. You are expected to film in a safe and respectful manner. Amway is not liable for any injuries, damages, or accidents that may occur during content creation.
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### **Assumption of Risks**

1. Participants assume all risks and full responsibility for their decision to access, use, and/or participate in the Challenge. You are expected to be aware of your own physical fitness, health, or medical conditions that may affect your ability to safely participate. If necessary, you are advised to seek medical advice before taking part.
2. Amway assumes no responsibility or liability for any accident, injury, loss, or damage of any kind sustained in connection with participation in the Challenge.
3. You understand that you may be filming, photographing, or recording yourself, and you agree to conduct yourself in a manner that reflects socially acceptable behaviour.
4. You are responsible for choosing safe, secure locations for filming your content. Amway shall not be held liable for any issues arising from filming in inappropriate or unsafe environments.

### **Unlawful Content**

- Participants must not create or submit any unlawful content in connection with this Challenge.
- "Unlawful Content" includes, but is not limited to, material that is sexually explicit, unlawful, harmful, threatening, abusive, harassing, defamatory, obscene, invasive of privacy, hateful, or discriminatory; or that infringes upon intellectual property rights.

- Amway reserves the right to remove any content it deems inappropriate or unlawful, and may report such content to the relevant authorities (including but not limited to the Royal Malaysian Police and the Malaysian Communications and Multimedia Commission). Amway's decision in these matters shall be final and not subject to dispute.