

AMWAY (MALAYSIA) HOLDINGS BERHAD ANALYST BRIEFING 28 FEBRUARY 2018



2017 BUSINESS HIGHLIGHTS

Ng Ai Lee, Chief Financial Officer

2017 BUSINESS REVIEW





Sales - RM984mil



PBT - 7.2% as a % of sales



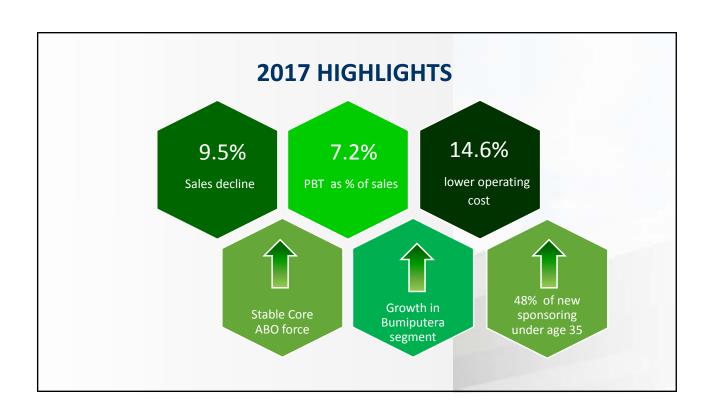
Stable Core ABO Force



Improved digital & physical presence experience/investment



Continuous ABO support & energizing employee workforce













Introduced 15 products and 13 bundled solutions









ATMOSPHERE™ Drive

















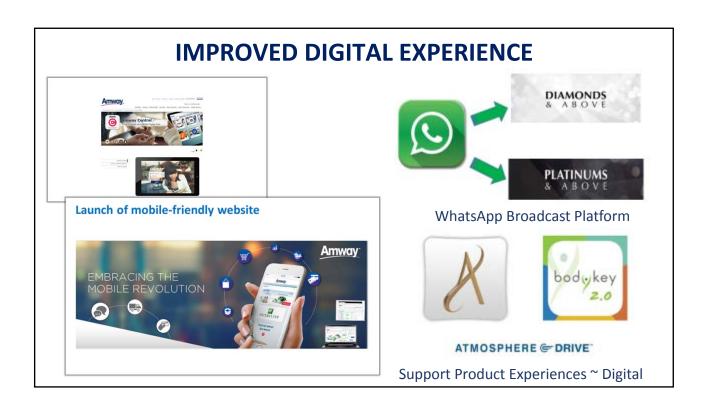


> 2,500 pax ABO attended

98% more confident

95% would attend again /recommend







AWARDS & ACCOLADES















Top Employer 2018 for Malaysia & Asia Pacific





Saturday Life Skills Activities



- 1. "Ideas2Action" Workshop
- 2. "Innovative and Creativity" Workshop
- 3. "Jom Gotong-Royong" Affair
- 4. "Engagement Session on Career Development" Workshop
- 5. "Colors of Life" Workshop



In 2017, we had 600+ volunteer hours and helped 300+ children

Projek HeadSTART



Helping People Lives Better Lives!



6-month apprenticeship programme (Feb-Aug 2017) for school leavers from foster homes/ vocational institute



Successful transition to independent working life



HeadSTART 2017: 4 apprentices underwent a 2nd role job rotation successfully from 15 May-15 Aug, 2017



NUTRILITE™ POWER OF 5 CAMPAIGN

JOIN THE FIGHT AGAINST CHILDHOOD MALNURITION



Over RM600,000 raised for the Power of 5 Campaign

2018 BUSINESS FOCUS



Business stabilizing:



Improved Ringgit and consumer sentiment



Continue to support ABO success:

☐ digital transformation, grow loyal buyers and build young leaders



New innovative products launches

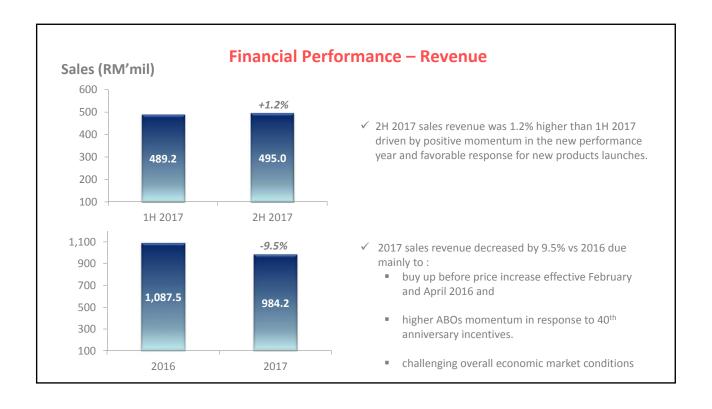


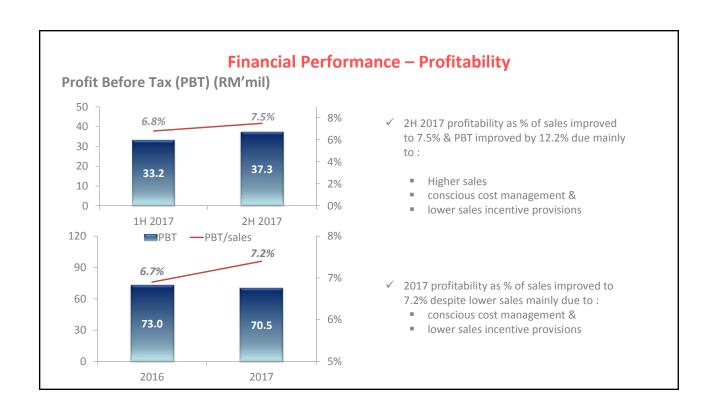
Enhance service culture and enhance our operational efficiency

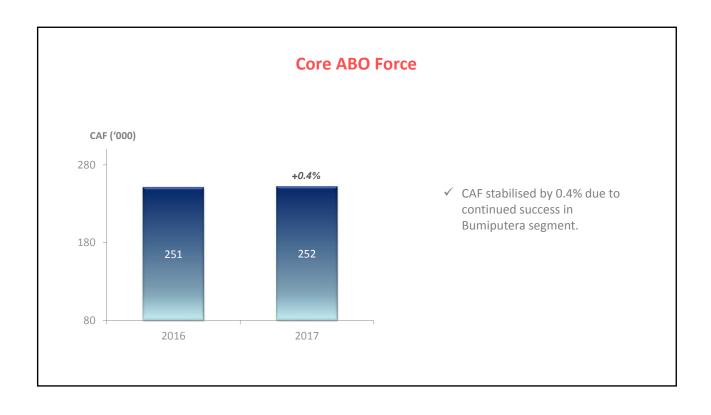


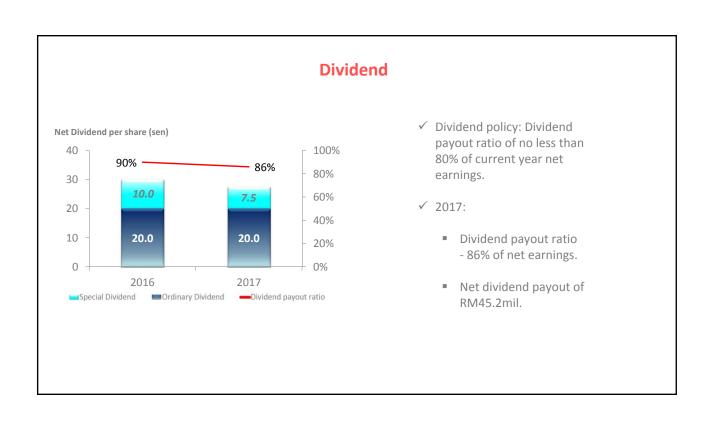
2017 FINANCIAL REVIEW

Ng Ai Lee, Chief Financial Officer









Q&A	
THANK YOU	



AMWAY (MALAYSIA) HOLDINGS BERHAD ANALYST BRIEFING 28 FEBRUARY 2018